



# NIAB InnovationFarm

NIAB Innovation Farm is a demonstration and networking facility for the agricultural and horticultural sectors, highlighting progress in crop genetic improvement and showcasing the new plant traits and crops that could become a common sight on UK farms in the future.

Agriculture and food production face enormous challenges in the years ahead including:



**Food  
security**



**Climate  
change**



**Sustainable  
resources**



**Health and  
nutrition**

Global food supplies need to increase by 50% over the next 20 years to keep pace with the demands of a growing world population. That increase must be achieved on less land, using fewer resources and with mounting scientific concern over the impact of climate change. In addition, plants are becoming important resources for the production of medicines and health-promoting compounds.

[www.innovationfarm.co.uk](http://www.innovationfarm.co.uk)

[www.niab.com](http://www.niab.com)

Based at NIAB's Cambridge headquarters, Innovation Farm focuses on how plant genetic improvement can address these global challenges by providing:

- a living, year-round showcase of new crop technology and innovation demonstrating:
  - the contribution of advanced breeding and genetics
  - novel agronomy and inputs
  - the development of food and specialist crops
- a hub for dissemination of information and training
- an interactive forum for networking and knowledge exchange.

NIAB Innovation Farm's programme of specialist workshops and open days provides an interactive forum for researchers and commercial businesses. Field and glasshouse plots, exhibits and a dedicated Visitor Centre are used to demonstrate the latest advances in crop development. We welcome all those working in, and with, the agriculture and horticulture sectors including growers, policy-makers, and supply chain stakeholders.

“ NIAB Innovation Farm is an exciting opportunity for our industry to demonstrate and explain the role of crop genetic innovation in addressing future global challenges. By providing such a facility to bring together researchers, farmers, breeders, manufacturers, food suppliers, policy-makers and the many businesses, large and small, that use produce from farms, we hope to ensure these innovations are transferred effectively and quickly into future practice on farm. ”

Dr Lydia Smith, Programme Leader



There is a range of options for businesses, research organisations and individuals to become involved with NIAB Innovation Farm:

- Become an exhibitor
- Sponsor specialist workshops, open days, exhibits and features
- Use facilities to hold corporate meetings, conferences, seminars and events

To register for information on NIAB Innovation Farm and future events or to receive details on sponsorship and exhibitor packages, please contact Dr Lydia Smith on 01223 342242 or [lydia.smith@niab.com](mailto:lydia.smith@niab.com)

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